

COMPARISON WITH OTHER HOOKAH SYSTEMS

BRAND	PETER DIVING SYSTEM	SNUBA	XS SCUBA UFO	COMPRESSOR HOOKAHS
Private recreational use	Yes	No	Yes	Yes
TECHNICAL SPECIFICATIONS				
Float construction	Solid & unsinkable	Inflatable	Inflatable	Inflatable
Air source	Cylinder up to 18L	Cylinder up to 18L	Cylinder up to 18L	Compressor
Maintenance needed	Low	Low	Low	High
Pollution (battery or fuel powered)	No	No	No	Yes
Diver capacity	3	2	1	2-4
Max. dive time at 6m - 20ft / 1 diver	90-180 min	90-180 min	90-180 min	45-180 min
Weight	25 Kg	20Kg		30-40 Kg
LIABILITIES, REPUTATION & ENDORSEMENT				
Specialty training course WRSTC approved	Yes	No	No	No
Technology certification EN250	Yes	No	No	No
Global insurance coverage [DAN, DiveAssure, Pantaenius]	Yes	No	No	No
Excellent rated in Tripadvisor	Yes	Yes	No	No
Operated by high standards SCUBA Diving centers	Yes	No	No	No
Operated by elite marine scientists & conservationists	Yes	No	No	No
Operated by disabled diving organisation	Yes	No	No	No
BUSINESS & TRADE FEATURES				
Price / Diver	USD 930	Expensive, royalty-based	USD 600 - 800	USD 800 - 1,000
Licensing / franchising restrictive conditions	No	Yes	No	No
Free consulting for integration in diving operation	Yes	No	No	No
Free specialty training course for head instructor	Yes	No	No	No
Free listing in official website and social media marketing	Yes	No	No	No
Free graphic design support and media kit	Yes	No	No	No
Retail to yachts	Yes	No	Yes	Yes